



# BUTLER AREA CHAMBER OF COMMERCE

## MEMBERSHIP PROFILE AND BENEFITS

7 WEST DAKOTA ♦ BUTLER, MISSOURI 64730

**BUSINESS HOURS:** 9:00 a.m. – 3:00 p.m. (1 hour off for lunch)

**PHONE:** 660-679-3380

**FAX:** 660-679-6636

**E-MAIL:** [butlerareachamber@yahoo.com](mailto:butlerareachamber@yahoo.com)

**WEBSITE:** [www.butlermochamber.org](http://www.butlermochamber.org)

### Chamber Member Benefits

*The Chamber's business services are limited only to your needs...so please use them. Here are a few of the many benefits we have to offer:*

- Daily referrals in person and by telephone exclusive to Chamber members
- Chamber membership decal for business
- Business directory listing
- Bulk mailing rates available (minimum of 200 like items; must be stamped)
- **Free** internet listing and link to your website from Chamber's website (website is in process of being rebuilt)
- Copy of Chamber member mailing labels \$5.00
- Ribbon Cutting, Grand Opening and Ground Breaking Ceremonies offered with media exposure
- Advertising available in monthly newsletters
- Monthly informative newsletter including calendar of events
- New member updates in monthly newsletter
- Online job posting opportunities available through [www.nationjob.com](http://www.nationjob.com)
- Voice of small businesses on county committees and representation by Board of Directors, Chamber CEO, and staff at numerous community and business meetings
- Ticket Sales outlet for community events; community board of events
- Relocation packages sent to prospective clients, employees and industries as requested
- Posting of community events on the year-at-a-glance calendar available to the public, on the internet and in our office (upcoming on website)
- Press releases sent to media on upcoming events
- Host and co-host various programs, workshops and luncheons
- Information posted in newsletter;
- Possible discounts and participation through Chamber (Welcome to Butler book)
- Lobby for our members on both city and state issues
- Develop and promote tourism in our area
- Provide networking opportunities for members (Ribbon Cuttings, Committee participation, Luncheons)
- Act as Goodwill Ambassadors for the community
- Involved in many community events, including the Annual Dinner, Christmas Parade, AutumnFest, Golf tournament, Cruise Night, City Wide Garage Sales, Great American BBQ Cook-off, Teacher of the Year Award, Community Betterment, Tourism, Harlem Swish, Halloween parade, Relay for Life, Butler County Fair, Girls Night Out, and other programs
- Chamber coordinates regional shopping promotions during the holidays and for city wide garage sales
- Committee participation with city and county-wide connections
- New: Community Board – used to list local events and information
- Opportunity to get to know the community better
- "Powerhouse" of information for local events and programs

### Mission Statement

The Butler Area Chamber of Commerce is dedicated to enhancing the quality of life and economic vitality for chamber members and our community.

### Networking & Contacts

- Monthly Membership Luncheons offer members a chance to get familiar with each others businesses and issues
- Business Cards and fliers displayed at Chamber office
- Voice of business for Butler Area
- Voice for Chamber members on local boards

### Community & Quality of Life

- We encourage our members to join in various projects which enhance the quality of life in our community
- Welcome Wagon is available to the community for relocation packets highlighting our local businesses and issues

**The Butler Area  
Chamber of  
Commerce – people  
working together to  
accomplish...even  
more.**

## Butler Area Chamber Committees

**Education Committee:** It is the responsibility of the Education Committee to initiate, promote, implement and monitor Chamber activities designed to inform and assist members and local residence. (Monthly Luncheons, Junior Achievement programs with Jr. High students, training seminars).

**Finance Committee:** It is the responsibility of the Finance Committee to (1) help Executive Director prepare an annual budget (2) reviewing bookkeeping procedures to assure that they are consistent with standard accounting principals (3) help Executive Director complete necessary financial documentation throughout year including but limited to quarterly taxes, annual taxes, Profit and loss statements, balancing checkbook, etc.) (4) make sound decisions to create a better financial future for Chamber including evaluating various costs and make decisions to create better situations for the future and make suggestions to the Board.

**Fundraising Committee:** It is the responsibility of the Fundraising Committee to (1) help create revenue (2) create committees to continue ongoing programs (3) create new programs and make continuous improvements and financial success (Golf, Holiday programs – Halloween Costume Contest & Christmas Parade, City Wide Garage Sales, Cruise Night, craft vendor events, etc.).

**Legislative Committee:** It is the responsibility of the Legislative Committee to review current and proposed state, county, and local legislation that has or may have an impact on the Chamber’s mission and to take a proactive approach to the development of strategies to be implemented by the Chamber in assuring that all legislation passed is favorable to that mission.

**Membership Committee:** It is the responsibility of the Membership Committee (1) to help recruit new members, (2) keep and maintain current members (3) develop, evaluate, and improve services provided to its members, (4) develop dues structure to help substantiate Chamber activities and maintenance (Option: recruit a Membership Director paid through current dues structure as an independent contractor.)

**Public Relations Committee:** This group shall (1) serve as the public relations arm of the Chamber (2) assist at such special events, business open houses and ribbon-cuttings, ground-braking events, annual events, conventions and other functions that provide an opportunity for public exposure of the Chamber. It shall have its own by-laws that are consistent with the Chamber’s mission statement and that are approved by the Chamber’s Board.

**Retail and Agribusiness Committee:** It is the responsibility of the Retail/Agribusiness Committee to maintain an awareness of the retail and agribusiness needs (2) develop activities designed to enhance the vitality of retail trade (Gift Certificate Program?, Community Betterment Contact, Retail Sales City Wide Ads, City Wide Cleanup).

**Tourism Committee:** It is the responsibility of the Tourism Committee to inform, educate and promote the travel, recreational, and convention resources in the area, creating current and accurate promotional materials and information sufficient to enhance their travel and promote the region. (Welcome to Butler Book, Billboards, postcards, brochures, etc.).

**Vision Committee:** It is the responsibility of the Vision Committee (1) establish annual and long term goals (at established meeting) (2) to assure that the infrastructure (by-laws, Employee Manual, Policy and Procedure Manual, etc.) of the Chamber is sound and current (3) to assess trends that may have a future impact on the mission of the Chamber and to bring the Board recommendations regarding anticipated business, political, and other needs of the Chamber’s members and community.

**\*All committees meet quarterly with exception of start-up and special meetings.**

## 2007 Chamber Board of Directors

**Mike Parson**, President  
Willow Lane Nursing Center

**Justin Osburn**, Secretary  
Butler Auto Credit

**Sally Burg**, Director  
Past Chamber Director

**Jim Wheatley**, Past President  
Police Department

**Tom Brandtonies**, Director  
Underwood-Brandtonies Funeral Home

**Neil McLain**, Director  
Accu Tech Pest Control

**Jana Rosier**, Vice President  
Osage Valley Electric

**Sterling Green**, Director  
Butler R-V School District

**Julie Mader**, Director  
Butler Postmaster

**Tyler Green**, Treasurer  
Citizen’s Bank

**Marsha Hamilton**, Director  
Community First Bank

**Jack Wagner**, Director  
Adrian Bank

**Tim Wells**, President Elect  
Counseling Associates